

KLAK(FM), KMAD-FM, KMKT(FM)
EEO PUBLIC FILE REPORT
April 1, 2018-March 31, 2019

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Morning Drive KLAK FM	1-5, 17	1
Account Executive	1, 3-17	14
Account Executive	1, 3-17	1

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Word-of-Mouth Referral	No	4
2	All Access Website www.allaccess.com	No	2
3	Allen Chamber 210 West McDermott Drive, Allen, TX 75013 Contact: Angel Wood Phone: 972-727-5585	No	0
4	Alpha Media Career Website www.alphamediausa.com/careers	No	0
5	Indeed Website (automated posting from Alpha careers website) www.indeed.com	No	3
6	Austin College 900 N Grand Ave., Sherman, TX 75090 Contact: Career Services Phone: 903-813-2000	No	0
7	Celina Chamber 201 Preston Road, Celina, TX 75009 Contact: Career Service Phone: 972-382-3300	No	0
8	Choctaw Career Development PO Box 1210, Durant, OK 74701 Contact: Kelli Ostman Phone: 866-933-2260 Fax: 580-920-1514 Email: kostman@choctawnation.com	No	0
9	Collin College 2800 E Spring Creek Parkway, Plano, TX 75074 Contact: Dr Mary McCrae Phone: 972-881-5790	No	0
10	Denison Chamber 313 W Woodard, Denison, TX 75020 Contact: Career Services Phone: 903-465-1551	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
11	Frisco Chamber of Commerce Frisco, Texas Contact: Career Services Phone: 972-335-9522	No	0
12	Grayson Co College 6101 Grayson Drive, Denison, TX 75020 Contact: Gretchen Huff Phone: 903-415-2544 Email: huffg@grayson.edu	No	0
13	Kiamichi Technology Center 810 Waldron Road, Durant, OK 74701 Contact: Jennifer Davis Phone: 580-924-7081 Fax: 580-924-2790 Email: jdavis@ktc.edu	No	0
14	McKinney Chamber of Commerce 2150 S Central Expressway #150, McKinney, TX 75070 Contact: Career Service Phone: 972-542-0163	No	1
15	Plano Chamber of Commerce 1200 E 15 th Street, Plano, TX 75074 Contact: Sue Rackers Phone: 972-434-7547	No	0
16	Sherman Chamber of Commerce 307 Wet Washington Street, #100, Sherman, TX 75090 Contact: Eddie Brown Phone: 903-893-1184	No	0
17	On-Air Announcements (<i>one or more SEU stations</i>)	No	2
18	Job Fairs	No	0
TOTAL INTERVIEWES OVER REPORTING PERIOD			12

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participate in event sponsored by or on behalf of an educational institution relating to careers in broadcasting	On April 26, 2018, our SEU participated in the MISD Career Expo sponsored by the McKinney ISD, which took place in the McKinney Boyd High School. SEU participants included our Market Manager, who occupied the Alpha Media booth and spoke with MISD High School Students about career opportunities in broadcasting with an emphasis on sales as well as job openings within the SEU. Students from all 3 McKinney High Schools attended this event.
2	Hosted a Job Fair	On October 25, 2018, our SEU hosted our 1 st Annual Job Fair, which took place at the Hilton Garden Inn in Denison, Texas. Texoma Medical Center was the Title sponsor of the event and 24 other prominent local businesses participated, hosting booths and providing on-the-spot interviews. Encore Wire sponsored our “Success Room” where attendees could spend time with professionals on topics such as “Resume Writing” and “How to Interview.” Our Market, Sales and Programming Managers occupied the Alpha Media booth and spoke with and answered questions from attendees about careers in broadcasting, with an emphasis on promotions, as well as internships and job opportunities with the SEU. Informational hand-outs were distributed, and applicants were interviewed.
3	Participate in Scholarship Program	Station KMKT(FM) awards a \$500 scholarship annually to a senior at Denison High School who excels academically and whose studies are focused on radio/journalism. Station KMKT ran announcements on air promoting this scholarship and made applications available to high school seniors. The Station’s Market Manager evaluated the applications, recommended candidates for the list of finalists and voted for the scholarship recipient. On May 18, 2018, our Sales Manager presented the \$500 scholarship to the deserving recipient at the Denison High School Annual Senior Scholarship Awards Program.

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
4	Participate in Job Fair	On February 28, 2019, our SEU participated in the Austin College Career Fair 2019, which took place on the Austin College Wright Campus Center. SEU participants included our Market Manager, who occupied the Alpha Media booth and spoke with students about career opportunities in broadcasting with an emphasis on sales as well as job openings within the SEU. Applications were accepted during the event.
5	Participate in event sponsored by or on behalf of an educational institution relating to careers in broadcasting	On March 7, 2019, our SEU participated in the Sherman Career Expo sponsored by Sherman High School, which was held on the Sherman High School Campus. SEU participants included our Promotions Manager, Sales Manager and KMKT Program Director, who occupied the Alpha Media booth and spoke with attendees about career opportunities in broadcasting with an emphasis on sales as well as job openings within the SEU.