

KJFF(AM), KREI(AM), KTJJ(FM)
EEO PUBLIC FILE REPORT
October 1, 2018 – September 30, 2019

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Customer Service Sales	6-7, 9, 11-14, 18	6
Customer Service Sales	6-7, 9, 11-14, 18	7
Announcer	1-2, 9, 12, 18	18
Customer Service Sales	6-7, 9, 11-14, 18	11
Customer Service Sales	6-7, 9, 11-14, 18	14
Announcer	1-2, 9, 12, 18	1
Customer Service Sales	6-7, 9, 11-14, 18, 23	23

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Sports Talent Agency of America www.staatalent.com	No	4
2	Broadcast Center 2360 Hampton Avenue St. Louis, Missouri 63139 Phone : 314-647-8181 Email : placement@broadcastcenterinfo.com John Carroll	No	0
3	Central Methodist College 411 Central Methodist Square Fayette, Missouri 65248 Phone : 660-248-6255 Email : career@centralmethodist.edu Robyn Cobb	No	0
4	Harris-Stowe State College 3029 Laclede Avenue St. Louis, Missouri 63101 Phone : 314-340-3512 Email : careerservices@hssu.edu Wanda McNeil	No	0
5	Columbia College (via Handshake internet recruiting platform) 1001 Roger Street Columbia, Missouri 65216 Phone : 573-875-7425	No	0
6	Word-of-Mouth Referral	No	2
7	SEU Facebook Page (links to myMOinfo.com)	No	1
8	Jefferson College 1000 Viking Drive Hillsboro, Missouri 63301 Phone : 636-937-3000 Email : lwarner@jeffco.edu Lora Warner Collegecentral.com/jeffco	No	0
9	Indeed (automated posting from Alpha Media careers website) www.indeed.com	No	1

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
10	Lindenwood University (via Handshake internet recruiting platform) 209 S. Kings Highway St. Charles, Missouri 63301 Phone : 636-949-4806 Email : dwehrli@lindenwood.edu Dana Wehrle, M.S.	No	0
11	KREI/KTJJ/KJFF Community Job Bank (on-air announcements of vacancies throughout community) 1401 KREI Boulevard Farmington, Missouri 63640 Phone : 573-756-6476 Kim Long	No	2
12	Missouri Broadcasters Association 1025 Northwest Drive Jefferson City, Missouri 65109 Phone : 573-636-6692 Url : http://www.mbaweb.org Email : tharper@mbaweb.org Terry Harper	No	0
13	myMOinfo.com (SEU website)	No	2
14	On-Air Announcements (one or more SEU stations)	No	3
15	Missouri Division of Employment 16 S. Coffman Street Park Hills, Missouri 63601 Phone : 573-518-2431 Email : mcampbell@mersgoodwill.org Mike Campbell	No	0
16	Job Fair (see Section III)	No	0
17	Urban League of Metro St. Louis 8960 Jennings Station Road St. Louis, Missouri 63136 Phone : 314-506-5306 Email : hwhiting@urbanleague-stl.org Hollis Whiting	No	0
18	Alpha Media Careers Website www.alphamediausa.com/careers	No	2
19	University of Missouri (via Handshake internet recruiting platform) 909 Lowery Mall Columbia, Missouri 65211 Phone : 573-882-2121 Email : career@missouri.edu Job Placement	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
20	University of Central Missouri (via Handshake internet recruiting platform) 415 East Clark Street Warrensburg, MO 64093 recruiter@ucmo.edu 660-543-4985	No	0
21	Southern Illinois University (via Handshake internet recruiting platform) 1263 Lincoln Drive Carbondale, IL 62901 careerservices@siu.edu 618-453-2391	No	0
22	St. Louis University (via Handshake internet recruiting platform) One North Grand Boulevard St. Louis, MO 63103 careers@slu.edu 314-977-2828	No	0
23	Mineral Area College PO Box 1000 Park Hills, MO 63601 (573) 518-3848 Alison Sheets Collegecentral.com/mineralarea	No	2
TOTAL INTERVIEWS OVER REPORTING PERIOD:			19

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participate in event or program sponsored by or on behalf of a professional organization relating to careers in broadcasting	From January 16, 2019 through March 15, 2019, our SEU promoted the Missouri Broadcasters Association Foundation’s scholarship program on all our stations as well as on our website, where the application is also available.
2	Participate in Job Fair	On April 11, 2019, our SEU’s Market Manager attended a Community Hiring Event presented by Mineral Area College’s Career Services and the Missouri Job Center of Park Hills. At the event, our SEU’s Market Manager spoke with attendees about career opportunities in broadcasting.
3	Internship Program	From June 20 through July 20, 2019, SEU hosted a student from William Woods University in Fulton. He spent time in the sales department, telemarketing department, traffic department, promotions and programming departments.