

WDJX(FM), WXMA(FM), WMJM(FM), WGZB-FM and WGHL(FM)
EEO PUBLIC FILE REPORT
April 1, 2020-March 31, 2021

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
No Full Time positions were filled during this reporting year		

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	On-Air Announcements (<i>all SEU stations</i>)	N	
2	Word-of-Mouth Referral	N	
3	Kentucky Broadcasters Association 101 Enterprise Drive Frankfort, KY 40601 www.kba.org Phone: 888.843.5221	N	
4	Handshake (<i>college recruitment provider</i>) 660 4th Street #113 San Francisco, CA 94107 Career Link, https://handshake.com <i>Distributing job postings to the following colleges & universities:</i> University of Kentucky Indiana University-Purdue University-Fort Wayne University of Louisville Bellarmine University Transylvania University Purdue University Northwest	N	
5	Indeed Website (<i>automated posting from Alpha careers website</i>) https://www.indeed.com/	N	
6	Allaccess.com Website: https://www.allaccess.com/	N	
7	Alpha Media Career Website http://www.alphamediausa.com/careers	N	
8	Unknown (source not adequately identified upon SEU inquiry)	N	
9	Linkedin	N	
10	Walk in/Self Referral	N	
TOTAL INTERVIEWEES OVER REPORTING PERIOD			

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Internship Program	<p>Our SEU hosts an excellent internship program that provides student interns with a well-rounded experience in radio broadcasting. Our Marketing Director/On-Air Talent supervises our interns. Interns have the opportunity to help with Brainstorming for potential advertisers and events, Create promotions for on-air giveaways and events, attend weekly promotions meetings, they are also exposed to our Programming and will learn how to virtually create an on-air show, record and edit audio for the show and for Production, they will be exposed to Sales department and, on occasion, they accompany Account Executives on sales calls.</p> <p>During this reporting period, our SEU hosted one (1) intern from the following school:</p> <p align="center">University of Louisville – March 2021 – Present</p>
2	Participate in event/program sponsored by or on behalf of a community organization relating to careers in broadcasting	On February 9, 2021, our Senior Account Executive virtually spoke to Christian Academy, Introduction to Business Class, interacted with students (Junior and Senior level students) regarding careers in radio as a participating local employer.