

**KGRN(AM), KRTI(FM), KCOB(AM), KCOB-FM  
EEO PUBLIC FILE REPORT  
October 1, 2019-September 30, 2020**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Office Manager	1-11	1

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>Alpha Media Careers Website</b> www.alphamediausa.com/careers	N	2
2	<b>Indeed</b> https://www.indeed.com/	N	0
3	<b>Iowa Broadcasters Association</b> http://iowabroadcasters.com Sue Toma iowaiba@dwx.com 515-224-7237	N	1
4	<b>Des Moines Area Community College-Newton</b> http://go.dmacc.edu/newton Julie Van Cleave javancleave@dmacc.edu 641-791-3622	N	1
5	<b>Grinnell College</b> http://www.grinnell.edu/cls Sue Barnes 641-269-4247	N	0
6	<b>University of Northern Iowa Career Services</b> https://uni-csm.simplicity.com/employers Sara Smith sara.smith@uni.edu 319-273-2746	N	0
7	<b>Goodwill Career Connection Center-Newton</b> Mary Beth Lawson marybethl@dmgoodwill.org 641-791-0424	N	1
8	<b>Central College</b> Pat Joachim Kitzman 812 University Pella, Iowa 50219 KitzmanP@central.edu	N	0
9	<b>MyIowaInfo.com</b> (station website)	N	0
10	<b>Word-of-Mouth Referral</b>	N	1

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
11	<b>Job Fairs</b> ( <i>see Sec. III</i> )	N	1
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			7

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**III. RECRUITMENT INITIATIVES**

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
<b>1</b>	Management-level training addressing equal employment opportunity and preventing discrimination	On October 9, 2019, our SEU's General Manager took part in a training webinar entitled, "The FCC's Equal Employment Opportunity Rules: The Nuts and Bolts for Alpha Media," presented by Alpha Media's communications counsel, Wiley Rein LLP.
<b>2</b>	Participate in job fair	On October 24, 2019, our SEU participated in a job fair hosted at the Des Moines Area Community College's Newton campus. Our SEU helped promote this event in the local community and participated as a local employer, setting up a booth to collect resumes from attendees and discuss career opportunities in broadcasting. Station participants included our SEU's General Manager.
<b>3</b>	Host an event or program sponsored by or on behalf of an educational institution relating to broadcast careers (5)	From March 9, 2020 to March 13, 2020, our SEU hosted five school districts for a "Class Day". During each Class Day, graduating seniors visited our station facilities and had the opportunity to participate in our on-air broadcast activities, including selecting music and discussion topics. The students' hands-on broadcasting experience was supervised by our SEU's Operations Manager and Sports Director. Students were given the opportunity to ask questions about careers in broadcasting.
<b>4</b>	Internship program	From January 21, 2020 to March 12, 2020, our SEU provided a 40-hour internship for a local high school student. The student, supervised by our Content Director and Production Director, was able to observe and assist with voice tracking, website content gathering, song research, and audio editing.
<b>5</b>	Participate in an event or program sponsored by or on behalf of an educational institution relating to broadcast careers	On March 5, 2019, our SEU made a presentation at Career Day at Belle Plaine, Iowa High School. Station participants included our Content Director and a morning show personality, who spoke to students about professions in the radio industry as well as internships.