

# 2019 Medallion

## DISTRIBUTOR MARKETING PROGRAM JANUARY 1 – JUNE 30, 2019 • JULY 1 – DECEMBER 31, 2019



Merisant, the makers of the famed Equal® brand zero-calorie sweetener, is offering this program during 2019 to its distributor partners. This amazing collection of sweeteners includes our great-tasting, non-GMO, zero-calorie products for consumers seeking additional options:

Pure Via® Stevia and Whole Earth® with stevia and monk fruit. The program will be semi-annual. During each period, after you purchase 50 or more cases on 3 or more qualifying products, you will begin to earn money back on every case! The more you purchase, the more you earn!

CRITERIA	SILVER LEVEL	GOLD LEVEL
<b>ELIGIBLE PRODUCTS</b>	Purchase at least 3 eligible products with a minimum of 50 cases per item to qualify.	Purchase at least 4 eligible products with a minimum of 50 cases per item to qualify.
<b>Whole Earth® 1,000-ct.</b>	\$0.50	\$0.75
<b>Pure Via® Stevia 1,000-ct.</b>	\$0.50	\$0.75
<b>Pure Via® Bulk 4/1 lb.</b>	\$0.75	\$1.00
<b>Equal® Original 2,000-ct.</b>	\$1.00	\$1.75
<b>Equal® Sucralose 2,000-ct.</b>	\$1.00	\$1.75
<b>Equal® Saccharin 2,000-ct.</b>	\$0.75	\$1.00
<b>Equal® Original Bulk 6/1 lb.</b>	\$0.75	\$1.00

**QUALIFIERS:** A distributor must maintain open-book status on any eligible products to receive payment on qualified cases purchased. Payment is only on eligible products during the applicable promotional offering period. Applicable periods: 1/1/19 to 6/30/19 and 7/1/19 to 12/31/19. Rebates earned and paid after completion of each program period.

### SIGN UP TO JOIN THE 2019 MERISANT MEDALLION DISTRIBUTOR MARKETING PROGRAM

Company Name: \_\_\_\_\_

Name (printed): \_\_\_\_\_

Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Date: \_\_\_\_\_

Merisant Signature: \_\_\_\_\_

To sign up, Email completed form to your Merisant sales representative or email to [equal.billbacks@burryfoods.com](mailto:equal.billbacks@burryfoods.com).

To obtain payment, proper proof of performance is required along with approval from your Merisant sales representative.

**Medallion Terms and Conditions:** Open only to foodservice distributor customers or approved re-distributors who purchase directly from Burry Foods during such time periods. Warehouse clubs, foodservice operators, or contract management companies are not eligible to participate. Those distributors with existing contract pricing are also not eligible to participate. Program may be earned by eligible participants only on all Burry/Merisant price list products once the participating distributors have met program qualifiers as indicated above. Such rebates must be applied for by, and if earned will be paid to, the distributor location through which qualified purchases originate. Applications for rebates that consolidate purchases from multiple distributor locations will not be accepted. No rebate will be deemed earned until qualified participants meet all the applicable terms and conditions of the Medallion Program. Rebates will be paid based on purchases of eligible products directly from Burry Foods or an approved re-distributor during each promotional period (1/1/19 – 6/30/19 and 7/1/19 – 12/31/19). All rebate/rewards are subject to compliance with purchase requirements and proof of purchase. For a list of approved re-distributors, contact Burry directly at 888-658-1948. Medallion Program rebates are only paid on purchases made during each promotional period (1/1/19 – 6/30/19 and 7/1/19 – 12/31/19) that Burry Foods deems, in its sole discretion, to evidence qualified purchases under the terms and conditions of this program. This offer is not to be

combined with any other offer by Merisant US, Inc. or Burry Foods or their respective affiliates, agents, or brokers. Offer good only in the United States of America. Void where prohibited by law. Any case returns will not be eligible for payment of rebate. Any rebates received under this program are sales incentive rewards and shall not be deemed a reduction in price for eligible products. Merisant US, Inc. or Burry Foods are not responsible for lost supporting materials. Participating distributors will not, under any circumstances, set off or deduct monies due, requested or accrued from their remittances to Merisant US, Inc. and Burry Foods. Merisant US, Inc. reserves the right to terminate this program at any time. Please allow 90 days for rebate shipment following end of applicable promotional period.

\*The ingredients in our Pure Via products exist in nature and meet our natural standard. Each ingredient is processed to assure consistency, stability, and safety. The ingredients are produced without bioengineering. For more information about the ingredients and our natural standard, please visit [www.purevia.com](http://www.purevia.com).

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Rethink Sweet®