

**WIII, WXLC, WLIP, WKRS, WZSR  
EEO PUBLIC FILE REPORT  
August 1, 2020 to July 31, 2021**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hire</b>
Account Executive	1-27	25

**WIIL, WXLC, WLIP, WKRS, WZSR**  
**EEO PUBLIC FILE REPORT**  
**August 1, 2020 to July 31, 2021**

**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Alpha Media Website www.alphamediausa.com/careers	N	7
2	Indeed website www.indeed.com	N	
3	Aurora University 639 38 <sup>th</sup> Street Rock Island, IL 61201 Contact: George Williams Phone: 630-892-6431 gwcadmission@aurora.edu	N	
4	American Legion Auxiliary of Wisconsin P.O. Box 140 Portage, WI 53901 Phone: 608-745-0124 Contact: Kathy Wollmer deptsec@amlegionauxwi.org	N	
5	Beloit College 700 College Street Beloit, WI 53511 Phone: 608-363-2000 Contact: Ann Davies daviesa@beloit.edu	N	
6	Illinois Broadcasters Association 200 Missouri Avenue Carterville, IL 62918 Contact: Debra Gray Phone: 618-985-6070 dgray@ilba.org	N	
7	Wisconsin Broadcasters Association 44 East Mifflin Street, #900 Madison, WI 53703 Contact: Linda Baun <a href="mailto:lbaun@wi-broadcasters.com">lbaun@wi-broadcasters.com</a>	N	
8	Cardinal Stritch University 6801 Yates Road Milwaukee, WI 53217 Phone: 414-410-4157 Contact: Tom Kipp	N	

	tekipp@stritch.edu		
9	Columbia College Careers 600 S. Michigan Avenue Chicago, IL 60605 Phone: 312-344-7280 Contact: Valerie Robbins <a href="mailto:Vrobbins@colum.edu">Vrobbins@colum.edu</a>	N	
10	Goodwill Industries 6055 North 91 <sup>st</sup> Street Milwaukee, WI 53225 Phone: 414-353-6400 Contact: Lisa Norman <a href="mailto:lisa.norman@goodwillsew.com">lisa.norman@goodwillsew.com</a>	N	
11	Herzing University 5218 East Terrace Drive Madison, WI 53718 Phone: 608-249-6611 <a href="mailto:info@msn.herzing.edu">info@msn.herzing.edu</a>	N	
12	Lakeland College W3718 South Drive Plymouth, WI 53073 Contact: Lisa Lindsay <a href="mailto:lindsaylm@lakeland.edu">lindsaylm@lakeland.edu</a>	N	
13	College of Lake County Career Business Center 19351 W. Washington St. Room A111 Grayslake, IL 60030 Phone: 847-543-2059 Email: <a href="mailto:cjcp@clcillinois.edu">cjcp@clcillinois.edu</a>	N	
14	Latinos' Unidos 1957 Eastman Avenue Green Bay, WI 54302 Phone: 920-468-8212 Contact: Louis Sutto <a href="mailto:lusinc@aol.com">lusinc@aol.com</a>	N	
15	Fox Valley Technical College Employment Connections 1825 N. Bluemound Road Appleton, WI 54912 Phone: 920-735-5627 <a href="mailto:EmploymentConnections@fvtc.edu">EmploymentConnections@fvtc.edu</a>	N	
16	Moraine Park Technical College 235 North National Avenue Fon du Lac, WI 54936 Phone: 920-924-3205 Contact: Michelle Sabel <a href="mailto:msabel@morainepark.edu">msabel@morainepark.edu</a>	N	
17	Illinois Media School – Lombard 455 Eisenhower Lane South, #200	N	

	Lombard, IL Contact: Dustin Lingemann Phone: 630-916-1700 dlingemann@beonair.com		
18	University of Wisconsin-Eau Claire – Careers 230 Schofield Hall Eau Claire, WI 54701 Phone: 715-836-4023 Contact: Judy Gatlin gatlinj@uwec.edu	N	
19	University of Wisconsin – Fox Valley 1478 Midway Road Menasha, WI 54952 Phone: 920-832-2620 Contact: Ted Dufour tdufour@uwc.edu	N	
20	University of Wisconsin – Green Bay Affirmative Action 2420 Nicolet Drive Green Bay, WI 54311 Phone: 920-465-2228 Contact: Ellen Olson careerserve@sba.uwm.edu	N	
21	University of Wisconsin –River Falls 410 South Third Street River Falls, WI 54022 Phone: Contact: June Schubert june.m.schubert@uwrfl.edu	N	
22	University of Wisconsin – Madison Department of Afro-American Studies 4141 Helen C. White Hall, 600 North Park Street Madison, WI 53706 Phone: 608-263-1642 Contact: Robin H. Schmidt, M.S. rhschmidt@wisc.edu	N	
23	University of Wisconsin – Madison Business Career Center 975 University Avenue Madison, WI 53706 Phone: 608-262-2550 Contact: Lisa Collins <a href="mailto:lcollins@bus.wisc.edu">lcollins@bus.wisc.edu</a>	N	
24	Wisconsin Employment & Training Association 1213 North Sherman Avenue PMD #324 Madison, WI 53704 Phone: 608-242-7425 <a href="mailto:info@wetainc.org">info@wetainc.org</a>	N	

25	Women's Resource Center UW-Stevens Point Room 30C Lower Level UC Stevens Point, WI 54481 Phone: 715-346-4851 Contact: Melissa Chambers womensres@uwsp.edu	N	
26	Post shared on LinkedIn	N	1
27	Referral from former employee	N	1
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			<b>9</b>

**WIIL, WXLC, WLIP, WKRS, WZSR**  
**EEO PUBLIC FILE REPORT**  
**July 31, 2020 to August 1, 2021**

**III. RECRUITMENT INITIATIVES**

	<b>Type Of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>
<b>1</b>	Participate in Scholarship Program Relating to Careers in Broadcasting	SEU participated in the review and selection of candidate applications for annual scholarships, plus promotion of the scholarship program and monetary donation to the scholarship foundation.
<b>2</b>	EEO Management Training	On March 24, 2021, the SEU General Manager participated in an EEO Webinar “Staying on Top of Your Broadcast FCC EEO Obligations”, put on by Wisconsin Broadcaster’s Association. .
<b>3</b>	Host a Job Fair	On May 22, 2021, our SEU hosted a job fair at our Gurnee Mills studios at 6170 West Grand Avenue, Gurnee, Illinois. Our Market Manager and Production Coordinator collected resumes and shared information about careers in broadcasting. Our SEU collected resumes and allowed five minutes of in studio production time for each of the thirteen candidates that attended. Each candidate was applying for a morning show co-host position.