



back**startup**

New generation of
accounting, legal and payroll
outsourcing for SMEs

1.9 Million
Startups and SMEs
not micro
(MX,CO,AR,CH,PE,PR)

390K
New companies
per year



What we **built**

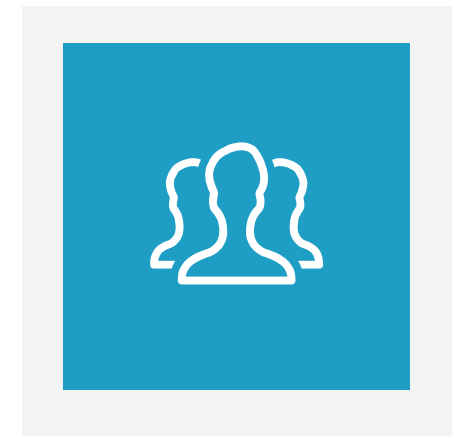
Automated **end-to-end** back office: Cloud platform + accountant and lawyer.



Legal Outsourcing



Accounting Outsourcing



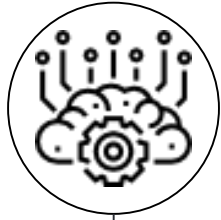
Payroll Outsourcing

We are not a **traditional service**...

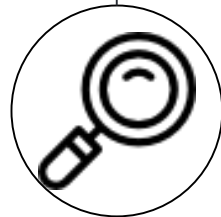
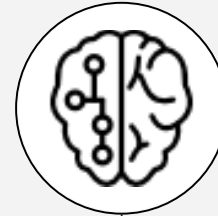
We are a *do-it-for-you Service (Software-with-a-service)*

How it works

</Integrations>



</Artificial Intelligence>



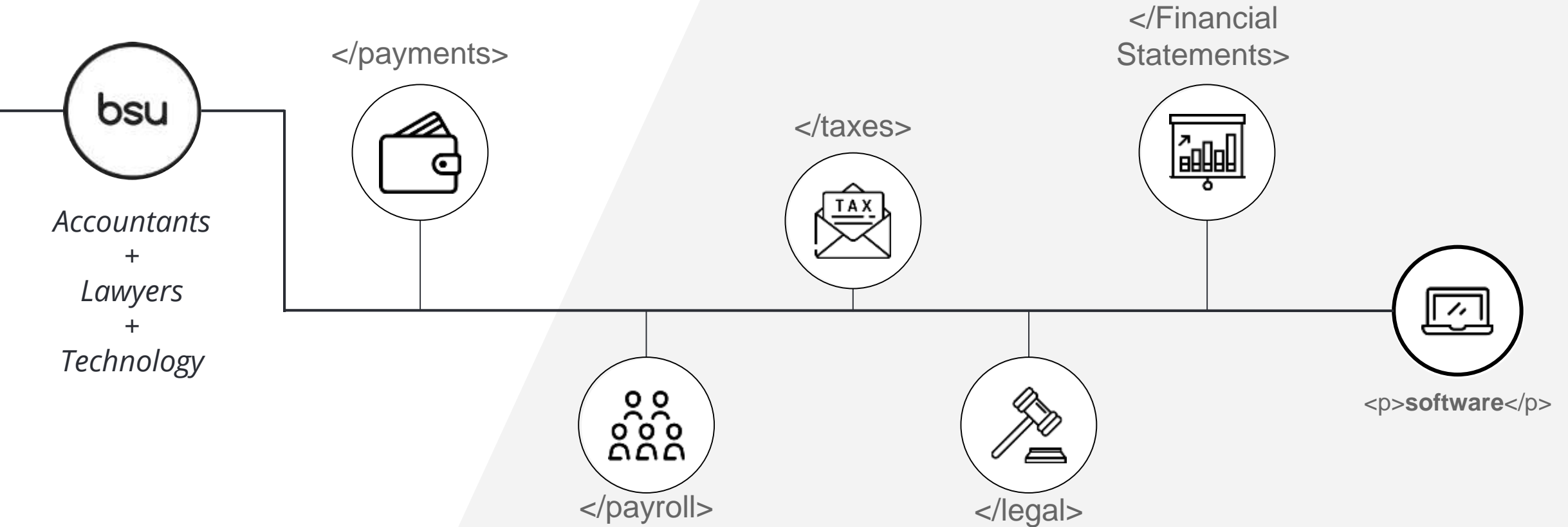
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Accountants
+
Lawyers
+
Technology

We are not a **traditional service**...

We are a *do-it-for-you Service (Software-with-a-service)*

What our clients receive



Traction



Traction:



¿Where are we going?

2018 **USD \$1M** Annual Income
Breakeven in Q4



backstartup

2022 **USD \$10M** Annual Income
At least 5 countries

Our Team

Juana Barco

CEO
10 years of experience



Adriana Villamizar

COO
11 years of experience



Diego Peñuela

CTO
10 years of experience



Cristian Villamizar

CRO
10 years of experience



Investors



Mentors

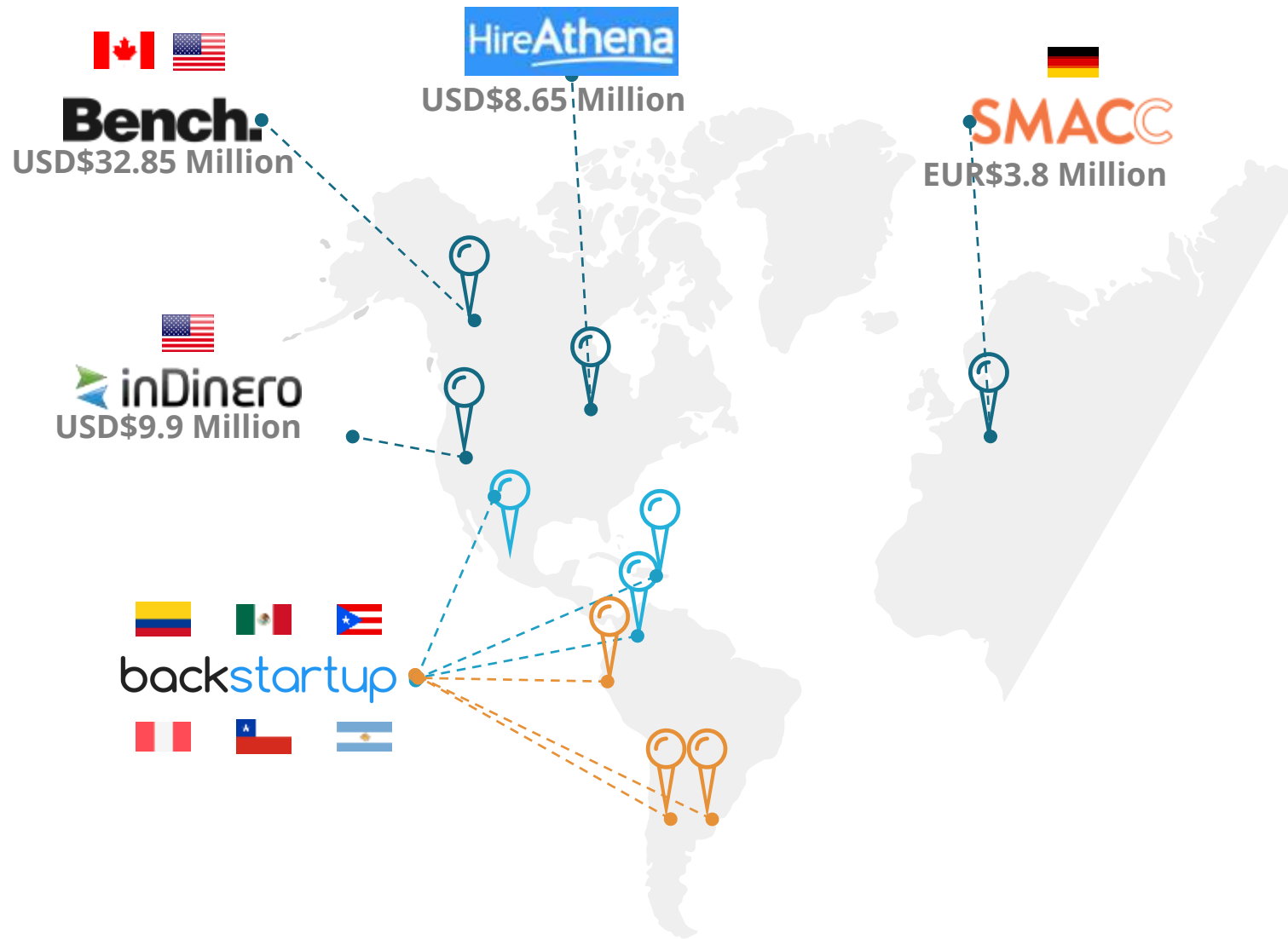




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Main References



We are
building the
future of this
industry in
Latin America