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BLUESTUDIOS  **S**

Our Mission: Teach a billion kids STEM skills

**Kelley Cambry
(Me!)
Circa 1988**





THE POWER OF ONE EXPERIENCE

Parents pay us
a
\$9.99
per month
subscription





MARKET SIZE



\$4

Billion

Mobile E-Learning
Market

31% CAGR

GO-TO-MARKET STRATEGY: SKILL-BASED INFLUENCERS



Nano Girl vs. Rhys Darby the nanobot zombie brain debate
13K views


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 **Dr Michelle Dickinson aka Nanogirl**
4.2K subscribers [SUBSCRIBE](#)



Austin Millz Flips The Kanye West Sunday Service Gospel
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 **Austin Millz**
6.3K subscribers [SUBSCRIBE](#)



MONSTER CAKE TUTORIAL - Baking With Ryan
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 **Baking With Ryan**
37K subscribers [SUBSCRIBE](#)

 **4.2K** **33.5K** **6.3K** **111K** **37K** **163K**



TEAM



**Co Founder:
Kelley O.
Cambry**

JPMORGAN CHASE & CO.

**Co Founder:
Emile Cambry, Jr.**

JPMORGAN CHASE & CO.



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LIVE

OUR VISION



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