



August 1, 2019 – September 30, 2019

Front of House Solutions

Get \$2 back to case 1 on Front of House Solutions

Qualifying Categories
Mayonnaise Front of House
Fresh Brewed Iced Tea (Lipton, Pure Leaf & Tazo)

FOH Solutions	5% Growth Target (\$2)
Case Target (August & September)	
Potential Earnings:	
Operator: On-Invoice Rebate Street ONLY	\$5.00
DSR Spiff: paid on Incremental Street Sales	\$2.00

Back of House Mayonnaise

Get \$2 back to case 1 on Back of House Mayonnaise

Qualifying SKUS	GTIN
Hellmann's® Real Mayonnaise 4/1 GAL	10048001265308
Hellmann's® Extra Heavy Mayo 4/1 GAL	10048001265407
Best Foods® Real Mayonnaise 4/1 GAL	10048001265742
Hellmann's® Light Mayonnaise 4/1 GAL	10048001267302
Best Foods® Light Mayonnaise 4/1 GAL	10048001267753

BOH Mayonnaise	5% Growth Target (\$2)
Case Target (August & September)	
Potential Earnings:	
Operator: On-Invoice Rebate Street ONLY	\$6.00
DSR Spiff: paid on Incremental Street Sales	\$3.00

Hellmann's Classic Dressings

Get up to \$2 back to case 1 on Hellmann's Classic Dressings

Qualifying Categories
Hellmann's Classic Dressings All Formats

Dressings Category	5% Growth Target (\$2)
Case Target (August & September)	
Potential Earnings:	\$
Operator: On-Invoice Rebate Street ONLY	\$6.00
DSR Spiff: paid on Incremental Street Sales	\$2.00

Knorr Caldo

Get up to \$2 back to case 1 on Knorr Caldo

Qualifying Categories
Knorr Caldo

Knorr Caldo	5% Growth Target (\$2)
Case Target (August & September)	
Potential Earnings:	\$
Operator: On-Invoice Rebate Street ONLY	\$10.00
DSR Spiff: paid on Incremental Street Sales	\$2.00

Promotion Rules

- Must be invoiced between August 1, 2019 and September 30, 2019
- Distributor must participate in all 3 components to qualify
- Distributor cannot sell to other distributors.** Unilever reserves the right to hold payment in the event of a breach
- Unilever Food Solutions reserves the right to modify or cancel the promotion at any time
- No returns or refusals
- Distributor Earnings** based on Unilever Food Solutions calculations of shipment
- Distributor Payment will be received within 45 days after the close of promotion period, **no deductions** allowed
- Operator & DSR Payment claims will need to be submitted to unileverclaims@bigredflame.com with detailed backup
 - DSR Back Up Incremental Street Sales Only – Distributor provides back up with DSR Information (Name) with qualifying SKUS this year sales with last year sales & difference
 - Operator Back Up Street Sales Only – Distributor to provide back up on Operator Details (Name, Address, City), qualifying SKUS, cases sold this year with last year sales & difference
 - UFS Reserves the right to withhold payment if detailed operator & DSR data is not provided
- Available only through Unilever direct purchases or authorized redistribution partners (Alpine Foods, Dot Foods, G&C Foods, Honor Foods & Quaker Sugar)

Find out more at ufs.com

