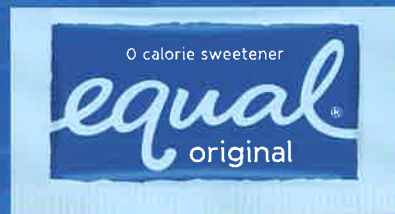


Sweetness brings us TOGETHER

ZERO CALORIE SWEETENER



- Equal offers a full range of flavor profiles across all colors
- The power of ONE nationally trusted brand
- Equal the #1 branded aspartame based sweetener*
- 30+ years of strong heritage and loyalty
- 91% brand awareness**

*Source: Nielsen 2016 YTD ending November 26, 2016
**Source: Spectra data 2015

Brand Specifications



Equal® Original

Product	Case Size	Product Code #	GTIN #	Case Dimensions Inches	Ship Case Cubic Feet	Weight Pounds per Case	Layers per Pallet	Cases per Layer
Equal Original	2,000 ct.	61080	1-03-00258-27553-1	L- 11.875 W- 8.125 H- 7.25	0.40	6.08	6	20
Equal Original	500 ct.	61040	1-03-00258-10940-9	L- 11.88 W- 8.13 H- 7.25	0.13	1.50	6	42
Equal Original	12/100 ct.	20008694	0-03-00258-92546-0	L- 12.19 W- 8.38 H- 6.50	0.38	4.30	7	20
Equal Original	12/50 ct.	61050	1-03-00258-10950-8	L- 11.31 W- 8.31 H- 5.50	0.30	2.50	8	20
Equal Original	6/1 lb.	61250	1-03-00258-27511-1	L- 14.00 W- 7.50 H- 7.13	0.43	7.20	6	18
Equal Original	1,000 ct.	61171	1-03-00258-27556-2	L- 9.50 W- 5.00 H- 8.06	0.22	3.20	9	25
Equal Original	230 ct.	61031	1-03-00258-10935-5	L- 14.00 W- 7.75 H- 10.69	0.67	8.95	6	12



Equal® Sucralose

Product	Case Size	Product Code #	GTIN #	Case Dimensions Inches	Ship Case Cubic Feet	Weight Pounds per Case	Layers per Pallet	Cases per Layer
Equal Sucralose	2,000 ct.	91029	1-03-00258-90075-4	L- 11.875 W- 8.125 H- 7.25	0.40	6.08	6	20
Equal Sucralose	500 ct.	91110	1-03-00258-90075-4	L- 11.88 W- 8.13 H- 7.25	0.13	1.50	6	42
Equal Sucralose	12/100 ct.	20014047	1-03-00258-90104-1	L- 12.19 W- 8.38 H- 6.50	0.38	4.30	7	20
Equal Sucralose	4/400 ct.	91050	1-03-00258-90106-5	L- 14.25 W- 7.75 H- 10.50	0.67	6.12	4	15



Equal® Saccharin

Product	Case Size	Product Code #	GTIN #	Case Dimensions Inches	Ship Case Cubic Feet	Weight Pounds per Case	Layers per Pallet	Cases per Layer
Equal Saccharin	2,000 ct.	91028	1-03-00258-90074-7	L- 11.875 W- 8.125 H- 7.25	0.40	6.08	6	20
Equal Saccharin	12/100 ct.	20014045	1-03-00258-90103-4	L- 12.19 W- 8.38 H- 6.50	0.38	4.30	7	20



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