

**KIRK(FM), KRES(FM), KTCM(FM), KWIX(AM), KWIX-FM**  
**EEO PUBLIC FILE REPORT**  
**October 1, 2018 – September 30, 2019**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Traffic Director	7-11, 14	9
On-Air Talent	1, 7-9, 12, 15	15

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>Broadcast Center</b> 2360 Hampton Avenue St. Louis, Missouri 63139 Phone : 314-647-8181 Email : placement@broadcastcenterinfo.com	No	0
2	<b>SEU Job Fair</b> (see Section III)	No	0
3	<b>Central Christian College</b> 911 E. Urbandale Drive Moberly, Missouri 65270 Phone : 660-263-3900 Url : <a href="http://www.cccb.edu">http://www.cccb.edu</a> Email : LoriPeter@ccb.edu Contact: Lori Peter	No	0
4	<b>Central Methodist University</b> 411 Central Methodist Square Fayette, Missouri 65248 Phone : 660-248-6255 Email : career@centralmethodist.edu Contact: Jessie Maxwell	No	0
5	<b>Central MO Info</b> 300 West Reed Street Moberly, Missouri 65270 Phone : 660-263-1500 Url : <a href="http://www.centralmoinfo.com">http://www.centralmoinfo.com</a> Contact: Les Tuttle	No	0
6	<b>Columbia College</b> 1001 Roger Street Columbia, Missouri 65216 Phone : 573-875-7425 Email : careerservices@ccis.edu	No	0
7	<b>Word-of-Mouth Referral</b>	No	0
8	<b>Indeed</b> (automated posting from Alpha Media careers website) <a href="http://www.indeed.com">www.indeed.com</a>	No	3
9	<b>Alpha Media Career Website</b> <a href="http://www.alphamediausa.com/careers">www.alphamediausa.com/careers</a>	No	3

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
10	<b>Job Point</b> 423 East Logan Street Moberly, Missouri 65270 Phone : 573-823-2885 Url : www.jobpointmo.org Email : beckyc@jobpointmo.org Becky Curry Roe	Yes	0
11	<b>On-Air Announcements</b> ( <i>one or more SEU stations</i> )	No	0
12	<b>Missouri Broadcasters Association</b> 1025 Northwest Drive Jefferson City, Missouri 65109 Phone : 573-636-6692 Url : http://www.mbaweb.org Email : tharper@mbaweb.org Terry Harper	No	2
13	<b>Missouri Career Center</b> 1500 Vandiver Drive Ste. 115 Columbia, Missouri 65202 Url : http://www.jobs.mo.gov	No	0
14	<b>Moberly Area Community College</b> 101 College Moberly, Missouri 65270 Phone : 660-263-4100 Url : http://www.macc.edu Contact: Sonda Stuart <a href="mailto:SondaStuart@macc.edu">SondaStuart@macc.edu</a> <a href="https://www.collegecentral.com/macc">https://www.collegecentral.com/macc</a>	No	0
15	<b>Sports Talent Agency of America</b> 26101 Del Rey Suite A Mission Viejo, California 92691 Phone : 949-215-6713 Url : http://www.staatalent.com Email : jon@staatalent.com Contact: Jon Chalesik	No	3
16	<b>Truman State University</b> 100 East Normal Street Kirksville, Missouri 63501 Phone : 660-785-4238 Url : http://www.truman.edu Email : ucc3@truman.edu	No	0
17	<b>University of Missouri</b> Attn: Recruiters 1095 Virginia Avenue Columbia, Missouri 65211 Phone : 573-882-7976 Email : umchrs@missouri.edu	No	0
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD:</b>			<b>11</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
<b>1</b>	Participate in job fair	On April 12, 2019, our SEU’s Market Manager took part in a job fair at Central Methodist University in Fayette, MO. Station participants included our Market Manager, who discussed careers in broadcasting with interested attendees.
<b>2</b>	Participate in an event or program sponsored by or on behalf of a community organization related to careers in broadcasting	On April 24, 2019, our SEU along with the Randolph County Area Chamber of Commerce and the Randolph Area Economic Development Corporation sponsored an event for high school seniors from nine area high schools entitled, “Ethics in the Workplace.” The students were presented with a series of ethical dilemmas that occur in the workplace. Interesting discussion ensued as the students, guided by the professionals in attendance, had to decide the best way to resolve these dilemmas. SEU participants included our Market Manager, Operations Manager, Customer Service Sales Manager and an Account Executive, who took the opportunity to speak with attendees about career paths in broadcasting.