WCEN-FM, WGER(FM), WSGW(AM), WSGW-FM and WTLZ(FM) EEO PUBLIC FILE REPORT

June 1, 2020 - May 31, 2021

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-3	1
IT Director	1-3	1
Business Manager	1-3	1

WCEN-FM, WGER(FM), WSGW(AM), WSGW-FM and WTLZ(FM) EEO PUBLIC FILE REPORT

June 1, 2020 – May 31, 2021

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Alpha Media Careers alphamediausa.com/careers/	N	9
2	Indeed.com (automated posting from Alpha careers website)	N	0
3	Job Fairs (See Sec. III)	N	0
TOTAL IN	9		

WCEN-FM, WGER(FM), WSGW(AM), WSGW-FM and WTLZ(FM) EEO PUBLIC FILE REPORT

June 1, 2020 - May 31, 2021

III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participate in Job Fair	On October 16, 2020, our SEU participated in the Saginaw Valley State University Employment and Networking Fair, which took place on its campus. Our SEU occupied a table and spoke with those in attendance about career opportunities in radio and job openings as well as internships within the SEU. SEU participants included our Operations Manager.
2	Participate in Job Fair	On March 26, 2021, our SEU participated in the Saginaw Valley State University Employment and Networking Spring Job Fair. Our SEU spoke with those in attendance about career opportunities in radio and job openings and internships within the SEU. SEU participants included our Operations Manager.