

Research Manager

Full-time position. Based in Geneva



About Impaakt

Impaakt's mission is to enable an impact-driven economy where the most successful businesses are those that bring the most positive impact to the planet and society. To do so, Impaakt produces a collaborative measure of the social and environmental impact of companies by leveraging both Artificial Intelligence and the Collective Intelligence of a large/diverse community of contributors. Impaakt's goal is to become the world's main reference as a provider of high-quality impact data, and bring impact analysis at the heart of the investment-making decision process.

Job Overview

We are seeking an experienced Research Manager to be responsible for our entire research process and taxonomy. Our Research Manager will be tasked with structuring our research in the most consistent and relevant way, ensuring the proper development of our coverage and constantly improving the quality of our research. She/he will be identifying potential weaknesses or gaps in our coverage or processes and bring the relevant changes to make sure we develop the smartest and more rigorous analyses and scores for all the companies we follow. Our Research Manager will have a robust knowledge of the corporate world, with a business culture that spans across all the different industry sectors. She/he has a rigorous and structured mind and excellent analytical and written skills. She/he is also passionate about sustainability and fully aligned with Impaakt's mission and strategic goals.

Responsibilities

The core mission of our Research Manager is to ensure the highest possible level of quality for all the impact research we produce. This includes the following responsibility:

Taxonomy

- Ensure our research is structured around a robust, consistent and stable taxonomy, based on established industry standards
- Monitor the rapid evolution of existing impact taxonomies to make sure we remain aligned with these evolutions
- Identify new emerging impact themes (and topics) that we would need to add to our taxonomy and integrate them in a way that ensures the continuity of our research. Validate new themes/topics proposed by the community
- Refine our taxonomy and introduce the various dimensions/segments needed to produce more advanced analytics (e.g. core vs satellite, generic vs specific, etc.)

Coverage

- Ensure our research expands in an orderly fashion on the most interesting themes and companies. Monitor key trends in the industry to make sure we anticipate future client needs (biodiversity, etc.). Propose new company names for expansion of coverage (beyond 1600 biggest companies)
- Make sure new topics are covered across the board. For each missing Analysis, organize a call for contribution and design the incentive scheme required to address the most difficult topics
- Help identify Analysts having a proven thematic or sector expertise and make sure they can be mobilized to write up specific content.

Data integrity and administration

- Constantly check any biases or flaws that could create gaps, mismatches or distortions in the overall research outputs. In particular, check the balance between positive/negative, core/satellite, generic/specific analyses for each covered company and industry.
- Make sure all Analyses are attached to the right categories of our various reporting taxonomies
- Ensure the constant cleaning-up of our research by spotting and clustering/removing/replacing weak or repeat Analyses. That includes the identification of Analyses whose number of ratings is insufficient.
- Follow corporate activity to manage the list of companies on the platform (mergers, takeovers, disposals, name changes, etc.)
- Validate the companies that enter/exit the Featured List
- Check that all the reports and research outputs we produce are error-free

Research methodology and tools

- Monitor all our published Analyses and identify both best practices and areas for improvements. Help establish guidelines, standards and recommendations for Analysts to follow.
- Identify "model" analyses for each topic, that can be used as a template for replication across the board
- Establish lists of high-quality resources (database, libraries, etc.) and sources that can be shared with our community of Analysts
- Identify needs for research tools that can be bought or developed to support the work of our community of Analysts

Client-facing activities

- Attend client meeting to explain our methodology and present the results of our research
- Integrate clients' feedback to constantly improve our research outputs (graphs, tables, indicators, reports, etc.)

Requirements

We are looking for an outgoing, dedicated, motivated professional with a passion for research and sustainability. This includes the following skills and experience:

Core skills and attitude

- Passion for sustainability and impact, willingness to change the world for the better
- Rigorous, disciplined and systematic
- Curious mind, avid business news reader
- Effective communicator, able to convey complex ideas in a clear, concise manner
- Passionate team player with strong influencing skills, networking ability and confidence
- Proactive problem solver
- Strong work ethic
- Fluent in English and good level of French

Education

- High-level education (Master's degree or higher) in the field of economics, business or finance.

Work Experience

- At least 10 years relevant experience in research-related activities in the financial sector and/or sustainability sector. This includes:
 - Mainstream financial research (including brokers' sales and research teams)
 - ESG research, sustainable investment research
 - Consulting research
 - Etc.
- Very strong business culture that spans across all industries and sectors
- Experience with designing, implementing and managing a robust research platform
- Exposure to client-facing activities, capacity to sell the quality of our research to a wide array of clients.

Interested Applicants please send your full CV and cover letter to careers@impaakt.com