

ON THE MENU

ON TREND CONCEPTS & IDEAS

Korean flavored/inspired wings are one of the fastest growing items on the menu.*

CRISPY KOREAN WINGS



CONSUMER DEMAND IS STRONG

According to Technomic's 2018 Ethnic Food & Beverage Consumer Trend Report, Asian is the most ordered ethnic food among consumers for most segments, including fastcasual restaurants, full-service restaurants and prepared-foods sections of grocery stores. Attitudes toward the various Asian cuisines are all positive. Chinese cuisine is the most tried and liked (86%), and only a mere 7% of consumers don't like it.*

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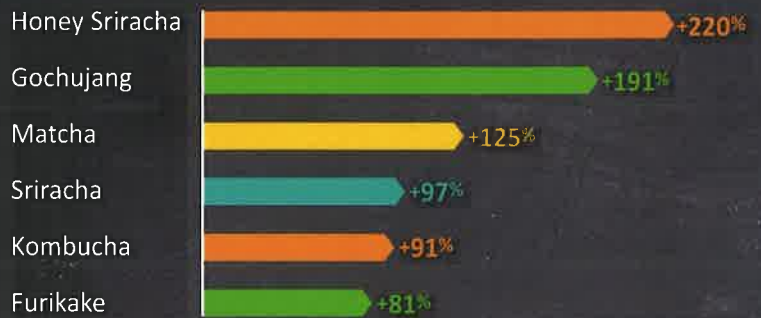


Perdue NAE, Fully Cooked, Homestyle Breaded, Kick'n Wings, 1st & 2nd Sections, Small, Frozen
Honor Foods# 10740 | Mfg# 82035

Ken's Kogi Secret Weapon Sauce
Honor Foods# 8730 | Mfg# KG3262HG



ASIAN INGREDIENTS ON THE RISE



Base: Q2 2013-Q2 2018

Three of the top 10 fastest growing ingredients over the past five years are Asian (Honey Sriracha, Gochujang and Matcha).*

Source*: Q3, 2018 Technomic

ACOSTA

For further information, samples or product demonstrations, please contact your sales representative.