

**KSDR(AM), KSDR-FM, KDLO-FM, KIXX(FM), KKSD(FM),
KWAT(AM)**

**EEO PUBLIC FILE REPORT
December 1, 2019-November 30, 2020**

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	2,3,5,6	6

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	South Dakota Job Service 2001 9 th Ave SE Watertown, South Dakota 57201 Phone 605 882 5131 Contact Mike Jennings	No	0
2	Alpha Media Careers www.alphamediausa.com/careers	No	0
3	Indeed www.indeed.com	No	0
4	Job Fair(s) (<i>see Sec. III</i>)	No	0
5	On-Air Announcements (<i>one or more SEU stations</i>)	No	0
6	Facebook https://www.facebook.com/KDLOCountry , https://www.facebook.com/kixx96radio/ , https://www.facebook.com/Kwat-Radio-Watertown-950AM-849423678440935 , https://www.facebook.com/NewCountryKS93 , https://www.facebook.com/1043kksd	No	1
7	Unknown (source not adequately identified upon SEU inquiry)	No	0
8	Word Of Mouth Referral	No	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			1

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Host job fairs	<p>Our Spring 2020 Job Fair was scheduled to take place on March 24th, 2020 but do to the Covid-19 outbreak we postponed it until April 28th. On April 20th we decided to cancel the job fair due to the on going pandemic.</p> <p>Promos had been running on all 6 of our radio stations promoting the job fair itself and the fact that our SEU was hiring.</p> <p>We had a fall Job Fair tentatively scheduled for August 19th but we cancelled that event as well due to the Covid-19 pandemic.</p>
2	Participate in other activities furthering the goal of disseminating information as to employment opportunities in broadcasting	<p>On Thursday, January 30th, 2020, our SEU mentored a 6th grade Watertown Elementary School student. The student expressed an interest in possibly pursuing a career in broadcasting.</p> <p>On October 1st, 2020, our SEU mentored a Senior in the Florence-Henry School District. She is enrolled in a journalism class in school. She is interested in learning about media, specifically radio.</p>