



OPERATOR PROFITABILITY MODEL	
Jumbo Square Cheese Ravioli	
Pieces per case	110
Servings per case	27.0
Piece size (oz)	1.45
Price per piece	\$0.31
Pieces per serving	4
Price per serving	\$1.24
Sides/Sauce/Garnish*	\$1.00
Total Plate Cost	\$2.24
Menu Price	\$9.99
Contribution per plate	\$7.75
Food Cost	22.42%
PROFIT per case	\$209.25

\*Approx-will vary depending on costs

OPERATOR PROFITABILITY MODEL	
Jumbo Square Beef Ravioli	
Pieces per case	110
Servings per case	27.0
Piece size (oz)	1.45
Price per piece	\$0.34
Pieces per serving	4
Price per serving	\$1.36
Sides/Sauce/Garnish*	\$1.00
Total Plate Cost	\$2.36
Menu Price	\$10.99
Contribution per plate	\$8.63
Food Cost	21.47%
PROFIT per case	\$233.01

\*Approx-will vary depending on costs

OPERATOR PROFITABILITY MODEL	
Jumbo Square Portobello Mushroom Ravioli	
Pieces per case	110
Servings per case	27.0
Piece size (oz)	1.45
Price per piece	\$0.38
Pieces per serving	4
Price per serving	\$1.52
Sides/Sauce/Garnish*	\$1.00
Total Plate Cost	\$2.52
Menu Price	\$10.99
Contribution per plate	\$8.47
Food Cost	23.93%
PROFIT per case	\$228.69

\*Approx-will vary depending on costs

## PRODUCT INFORMATION

Description	Code	Pack	Each (oz.)	Quantity Per Case*	Net Wt. (lbs.)
Bernardi® Jumbo Square Cheese Ravioli	74900	2/5 Lb. Bags	1.45	110	10
Bernardi® Jumbo Square Beef Ravioli	74901	2/5 Lb. Bags	1.45	110	10
Bernardi® Jumbo Portobello Mushroom Ravioli	74902	2/5 Lb. Bags	1.45	110	10

\*Approximate



## BUY ONE, GET ONE OFFER

### IMPORTANT

**SEND TO: Coupon Processing Center**  
**1007 South Melrose Street**  
**Placentia, CA 92870**  
**• Attention: Rod Turner**

Attach copy of invoice when sending in this qualification form.  
**Offer valid from April 15, 2018 - March 31, 2019**

**PURCHASE UP TO SIX CASES AND GET UP TO THREE OF THOSE CASES FREE**

- 74900 Bernardi® Jumbo Square Cheese Ravioli
- 74901 Bernardi® Jumbo Square Beef Ravioli
- 74902 Bernardi® Jumbo Square Portobello Mushroom Ravioli

\*Operation or Establishment Name \_\_\_\_\_  
 \*Address \_\_\_\_\_  
 \*City \_\_\_\_\_ \*State \_\_\_\_\_ \*Zip \_\_\_\_\_  
 \*Phone \_\_\_\_\_ E-Mail \_\_\_\_\_  
 \*Preferred Distributor \_\_\_\_\_ \*Required information

Place label here with Sales Rep Name, Broker Name, Address & Phone Number

### TYPE OF ESTABLISHMENT (check one)

- |  |   |  |  |
|--|---|--|--|
| <input type="radio"/> Caterer                  | <input type="radio"/> Retail Store              | <input type="radio"/> Cafeteria                    | <input type="radio"/> Nursing Home/Care Facility |
| <input type="radio"/> Convenience Stores       | <input type="radio"/> Bakery Store              | <input type="radio"/> Ethnic/Theme/Specialty Rest. | <input type="radio"/> Schools (K-12)             |
| <input type="radio"/> Deli                     | <input type="radio"/> Specialty Coffee Shops    | <input type="radio"/> College/University           | <input type="radio"/> School District (K-12)     |
| <input type="radio"/> Drinking Places          | <input type="radio"/> Family/Casual Dining      | <input type="radio"/> Correctional Institution     | <input type="radio"/> Vending                    |
| <input type="radio"/> Hotel/Motel              | <input type="radio"/> Fine Dining/Dinner House  | <input type="radio"/> Employee Feeder (B&I)        | <input type="radio"/> Other Food Service         |
| <input type="radio"/> Recreation/Entertainment | <input type="radio"/> Fast Food (Quick Service) | <input type="radio"/> Hospital                     |  |

### KEY CONCEPT OR THEME (check one)

- |                                   |  |
|-----------------------------------|--|
| <input type="radio"/> Mexican     | <input type="radio"/> Traditional American |
| <input type="radio"/> Italian     | <input type="radio"/> Seafood              |
| <input type="radio"/> Steak House | <input type="radio"/> Other _____          |
| <input type="radio"/> Pizza       |  |
| <input type="radio"/> Asian       |  |

I am directly responsible for food purchasing.  I will make a recommendation to the person who is directly responsible for purchasing.

Please attach invoice that shows products purchased and amount paid. This offer is good only for the items referenced in this coupon. Buy two cases, get one free, buy four cases, get two free, buy six cases, get 3 free. Free cases paid on lesser priced items. Any assortment of the items listed in this coupon are valid for this rebate. Only one coupon valid per establishment. Maximum redemption value per coupon \$250. This offer is not valid on cases for resale. Chains or affiliated groups must participate on an individual basis. Offer may not be combined with any other promotional offer. Coupon void where taxed, prohibited or restricted. Offer good only in the USA. Please allow 4-6 weeks for processing. Velocity reports will only be accepted as proof of purchase when submitted by an operator.  
**Claims must be postmarked by April 30, 2019**