

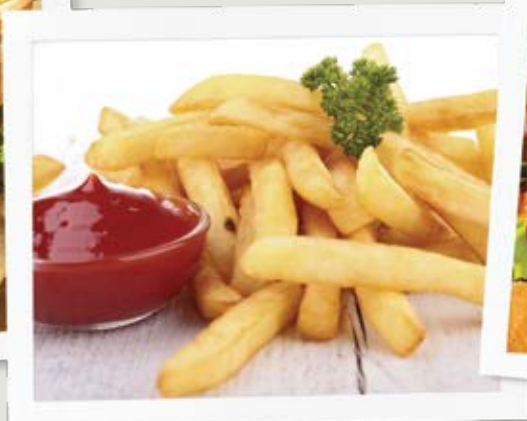


Make a NATURAL ADDITION TO YOUR TABLETOP



INTRODUCING FRENCH'S™ TOMATO KETCHUP,
OUR BEST TABLETOP KETCHUP FROM THE
MAKERS OF AMERICA'S #1 MUSTARD¹.

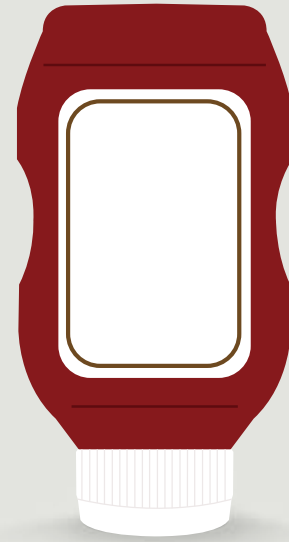
- A rich and sweet flavor profile
- Traditional sweet and tangy tomato flavors
- Rich, thick consistency perfect for burgers and fries
- Made from red ripe tomatoes
- 100% real sugar—with no high-fructose corn syrup
- Contains carefully selected 100% California tomatoes (10+ in every bottle)
- Has no preservatives, no artificial colors or flavors, no allergens, no trans fats and is gluten free





Ripe tomatoes. Real sugar. Great value.
FRENCH'S™ TOMATO KETCHUP IS THE PERFECT BLEND.

DISCOVER THE DIFFERENCE FRENCH'S™ TOMATO KETCHUP MAKES.



FRENCH'S™ TOMATO KETCHUP

VS.

LEADING COMPETITOR

- ✓ Red ripe tomatoes
- ✓ All-natural ingredients
- ✓ Thick and rich consistency
- ✓ ***WE ONLY USE REAL SUGAR TO PROVIDE THE RIGHT AMOUNT OF SWEETNESS***
- ✓ ***12-MONTH SHELF LIFE***
- ✓ ***YOU GET THE POWER OF AMERICA'S NUMBER ONE MUSTARD BRAND' BUT AT AN ECONOMICAL PRICE***

- ✓ Red ripe tomatoes
- ✓ All-natural ingredients
- ✓ Thick and rich consistency
- Product contains high-fructose corn syrup
- 5-month shelf life
- Premium pricing for a premium brand

Product	UPC #	Size
French's™ Tomato Ketchup	41500-93601	12/20-oz.

For more information on French's™ Tomato Ketchup, visit frenchsfoodservice.com or call 1-800-442-4733.