

THE SWEET SIDE OF POTATO POWER



POWER UP WITH CRISPIER MCCAIN® SWEET POTATOES

For the unbeatable crunch that students love, switch to McCain® Harvest Splendor® Sweet Potatoes



UNBEATABLE BATTER

Our sweet potatoes stay crisp longer for the ultimate eating experience



CRUNCH MAXIMIZER

For the crispiest sweet potatoes, bake from frozen in a single layer at 425° and serve right away! If you must hold them, place sweet potatoes in 2-inch pans in a warming box. Never stack or cover!



FIERCE FAVORITE

Preferred by students **2 to 1** over the leading competition!

POWER UP YOUR MENU WITH MCCAIN® SWEET POTATOES

Make sweet potatoes your 1st choice for commodities.

Maximize your USDA allocation by using 100980 for McCain® Harvest Splendor® Sweet Potato Selections.



1000004309

NEW MCCAIN® HARVEST SPLENDOR® SAVORY SWEET POTATO FRIES

These super thin stix have a mild taste that's great for first-time trial of sweet potatoes.

PER SERVING:

160 calories
7.5g of fat
210mg of sodium

IDEA:

Pair with familiar favorites, like burgers or wraps



STUDENT ACCEPTED

The sweet potato that 7 out of 10 students say they want to eat in schools.²



STUDENT PREFERRED

Student preferred 2 to 1 over our unflavored sweet potato fry.³



MCF04566

MCCAIN® HARVEST SPLENDOR® SWEET POTATO DEEP GROOVE CRINKLES

The perfect balance of sweetness and crispiness.

PER SERVING:

120 calories
4.5g of fat
180mg of sodium

IDEA:

Sweeten up your offering with a honey-yogurt dip



MCF05074

MCCAIN® HARVEST SPLENDOR® SWEET POTATO CROSS TRAX®

A popular cut that pairs well with sandwiches.

PER SERVING:

180 calories
9g of fat
230mg of sodium

IDEA:

Add some sweet kick with a low sodium chipotle cinnamon seasoning

Code Number	Product Description	Cut	Cut Size	Case Pack	Net Wt. (lbs.)	Serving Size (oz.) Frozen	Approx. Piece Count	CN Equivalent Vegetable	Frozen Servings Per Case	Calories per Serving	Total Fat (g)	Sodium (mg)
SMART SNACK AND TRAYLINE APPROVED												
MCF04566	<i>McCain® Harvest Splendor® Sweet Potato Deep Groove Crinkle Fries</i>	Crinkle	7/16"	6/2.5 lb.	15	3.17	10	1/2 cup	75	120	4.5	180
100000686	<i>McCain® Harvest Splendor® Sweet Potato Chopped Wedges</i>	Wedge	1"	6/2.5 lb.	15	3.37	9	1/2 cup	71	100	2.5	45
MCF03731	<i>McCain® Harvest Splendor® Sweet Potato Thin Fries</i>	Straight	5/16"	6/2.5 lb.	15	3.13	15	1/2 cup	76	170	7	170
MCF05034	<i>McCain® Harvest Splendor® Sweet Potato Round Bites</i>	Round	1-1/4" x 7/16"	6/2.5 lb.	15	3.65	12	1/2 cup	64	160	5	140
MCF05004	<i>McCain® Harvest Splendor® Sweet Potato Slim Fries</i>	Straight	7/32" x 3/8"	6/5 lb.	30	3.12	16	1/2 cup	152	170	7	200
TRAYLINE APPROVED												
1000004309	<i>NEW! McCain® Harvest Splendor® Savory Seasoned Sweet Potato Regular Fries</i>	Straight	5/16"	6/2.5 lb.	15	3.09	16	1/2 cup	77	160	7.5	210
MCF05074	<i>McCain® Harvest Splendor® Sweet Potato Cross Trax®</i>	Waffle	—	6/2.5 lb.	15	2.97	5	1/2 cup	80	180	9	230
MCF03725	<i>McCain® Harvest Splendor® Sweet Potato Regular Fries</i>	Straight	3/8"	6/2.5 lb.	15	3.10	8	1/2 cup	76	170	7	240
MCF04712	<i>McCain® Harvest Splendor® Sweet Potato Thin Ridge Wedges</i>	Wedge	10 Cut	6/2.5 lb.	15	3.78	6	1/2 cup	63	200	7	250
MCF04965	<i>McCain® Harvest Splendor® Sweet Potato Maxi Fries</i>	Steak	1/4" x 1/2"	6/2.5 lb.	15	3.04	8	1/2 cup	76	160	7	220

GO TO WWW.MCCAIN4SCHOOLS.COM TO LEARN MORE.

¹ McCain Proprietary Research, Spring 2015

² P&K Proprietary Research, March 2013

³ McCain Proprietary Research, Spring 2016

