



NEW! McCain® Seasoned Sea Salt, Garlic & Black Pepper Fries

SEASIDE FLAVOR FOR THE WHOLE MENU



Every menu needs an anchor. Balanced flavor meets loads of menu possibilities with the new *McCain®* Seasoned Sea Salt, Garlic & Black Pepper Fries. And the distinctive cut stays crispy up to 25 minutes after frying* to keep guests satisfied from the first bite to the last.

1 **Seaside Flavor**
Battered with a blend of popular seasonings including sea salt, garlic and a hint of black pepper for the premium taste guests love.

2 **A Cut Above**
Skin-on fries with a distinctive 7/16" x 1/2" cut for back-of-house appeal and a crispy bite that lasts up to 25 minutes after frying.*

3 **The Menu Explorer**
Balanced flavor brings distinctiveness to your menu as a primary fry, premium side upgrade or appetizer centerpiece.

*When held under a heat lamp.

Try *McCain®* Seasoned Sea Salt, Garlic & Black Pepper Fries—SAVE UP TO \$50

Save \$5 on up to 10 cases. Complete form (front and back) to redeem.



Distributor Code	Item	Description	Case Pack	Quantity	Rebate per Case	Total Rebate
	1000003967	McCain® Seasoned Sea Salt, Garlic & Black Pepper Fries	6/5 lb.		\$5.00	

Offer good for purchases made between January 1, 2016 and June 30, 2016. Redemptions must be submitted by July 31, 2016. Attach qualifying distributor invoice with original rebate form. No photocopies or facsimiles of this form will be accepted. Maximum rebate allowance is \$50. Rebate applies to *McCain®* Seasoned Sea Salt, Garlic & Black Pepper Fries item 1000003967 only. Not valid with any other offer. Cases rebated on this coupon may not be claimed in conjunction with any other McCain promotion including *McCain®* *Insiders Club™*. Offer invalid for: resale, cash/carry, club store, chain contracts, bid or contract business. Refund rights may not be assigned or transferred. Offer valid for foodservice operators only. Distributors may not redeem for operators. Void where prohibited, restricted or taxed. McCain Foods USA, Inc. reserves the right to cancel this offer at any time. Offer good in the USA. Limit one rebate redemption per operator.

NEW

EVERY MENU NEEDS AN ANCHOR

McCain® Seasoned Sea Salt, Garlic & Black Pepper Fries deliver signature flavor, a distinctive look and lasting crispy exterior any way you serve them. Menu as a primary fry, a premium side upgrade or use as the starting point for inventive appetizers.



BOARDWALK CONE O' FRIES

A cone of crispy seasoned sea salt, garlic and black pepper fries. Served with garlic mayo and fry sauce for dipping.

Food Cost*
\$0.98

Menu Price
\$3.99

Gross Profit
\$3.01



BACON BURGER WITH SEASIDE FRIES

Grilled chuck burger with melted American cheese, crispy bacon, sautéed mushrooms and onions on a toasted roll. Served with a side of seasoned seaside fries and classic ketchup.

Food Cost*
\$3.12

Menu Price
\$8.95

Gross Profit
\$5.83



GRILLED SHRIMP TORTA

Chipotle-spiced jumbo shrimp grilled to perfection on a large ciabatta roll with melted Chihuahua cheese, refried bean spread, avocado and chipotle salsa. Served with a side of thick-cut seasoned fries and ancho ranch dip.

Food Cost*
\$4.92

Menu Price
\$12.99

Gross Profit
\$8.07



BAJA LOADED FRIES

Crispy, seasoned thick-cut fries loaded with diced grilled chicken, queso fresco, cheddar jack cheese and roasted jalapeños. Served with guacamole, salsa fresca and sour cream.

Food Cost*
\$2.95

Menu Price
\$8.99

Gross Profit
\$6.04

Product Information				Packaging						Preparation		
Distributor Code	Code Number	Product Description	Fry Length	Cut Size	Skin On	Case Pack	Case Wt. (lb.)		Cooking Method	Temp °F	Time Minutes	
							Net	Gross				
	1000003967	McCain® Seasoned Sea Salt, Garlic & Black Pepper Fries	L	7/16" x 1/2"	Yes	6/5 lb.	30	31.72	Deep Fry	350	3-1/2 to 4	
									Convection	425	12 to 15	

TO LEARN MORE, ASK YOUR **McCain** SALES REPRESENTATIVE OR VISIT WWW.MCCAINUSAFOODSERVICE.COM

*Based on approximate total plate food costs, including average distributor markup.

YOUR BUSINESS. OUR PROMISE.™



Seasoned Sea Salt, Garlic & Black Pepper Fries

SSH772 ©2016 McCain Foods USA, Inc. The trademarks herein are owned by or used under license by McCain Foods Limited or by one of its subsidiaries.

1. Complete front side of rebate form with purchase information. **2.** Fill out all fields in form below. Please print.

Foodservice Establishment: _____ My foodservice operation can best be described as: (Check one)

Street Address: _____

City: _____ State: _____ ZIP: _____

First Name: _____ Last Name: _____

Business Phone: _____ E-Mail Address: _____

Distributor Information: (Please Print) _____

Rep. First & Last Name _____ Distributor House _____ City/State _____

Broker Information: (Please Print) _____

Rep. First & Last Name _____ Broker House _____ City/State _____

Bar/Tavern
 Casual Bar & Grill
 Family Dining
 Quick Service Hamburger
 Deli/Sandwich Shop
 In-Store Deli

Convenience Store
 Leisure/Recreation
 Hotel/Resort
 Theme/Specialty
 College/University
 Business & Industry/Employee Feeder

Healthcare
 K-12 Schools
 Government/Military
 Other Casual Dining
 Other Quick Service
 Undefined

3. Mail rebate with qualifying distributor invoices to: Customer Response Center, P.O. Box 850, Brunswick, OH 44212.

©2016 McCain Foods USA, Inc. The trademarks herein are owned by or used under license by McCain Foods Limited or by one of its subsidiaries.

RBT973