



**PIERCE
CHICKEN.**

All In Great Taste!



**IF HONOR
Foods**

A Value Added Redistributor

Bone-In Parts

Bone-In Chicken Is Hot

- Fried Bone-in Chicken is a menu leader with servings up 4% over a year ago.¹
- Chicken chains continue to outpace the industry average in store openings – up 8.8% since last year - and most focus on bone-in chicken.²

Honor Code	Pierce Code	Description	Prep Method	Net Weight. (lb.)	Minimum Pieces/Case	Case Pack
FULLY COOKED BREADED						
1507	81343	Honey-Dipt Fried Chicken, 3pc Ptn Pack (1/2 Breast, Thigh, Drumstick)	Fry	14.5	36	16/14.5 oz.
1655	81347	Honey-Dipt Fried Chicken, 4pc. bulk pack (1/2 Breast, Thigh, Drumstick, Wing)	Fry	12.75	48	1/12.75 lb.
1502	81346	Honey-Dipt Fried Chicken, 4pc. ptn. pack (1/2 Breast, Thigh, Drumstick, Wing)	Fry	12.75	48	12/17 oz.
1559	65115	Super-Chik'n Fried Chicken, 8pc. bulk pack (1/2 Breast, Thigh, Drumstick, Wing)	Oven/Micro/Fry	15	48	1/15 lb.

Boneless Wings and Chunks

Americans Love Boneless Handheld Chicken!

- Chicken fingers have the *most menu mentions* of any chicken item on restaurant menus.³
- **58%** of consumers say they *prefer* the chicken they eat to be *boneless*.⁴
- About **80%** of the incremental *growth* in chicken wings was *due to strength of boneless chicken wings*.⁵

Honor Code	Pierce Code	Description	Breading Style	Size	Prep Method	Net Weight. (lb.)	Case Pack
BONELESS WINGS							
Fully Cooked Breaded							
1553	111125	Boneless Wing Dings®	Traditional	-	Fry/Oven	10	2/5 lb.
1554	111355	Boneless Wing-Zings®	Traditional	-	Fry/Oven	10	2/5 lb.
7539	110428	Buffalo Breaded & Glazed Chicken Smackers®	Homestyle	-	Fry/Oven	10	2/5 lb.
CHUNKS							
Uncooked Breaded, Par-Fried							
7565	111324	Tempura Battered Chicken Breast Chunks	Tempura	-	Fry/Oven	10	2/5 lb.
10952	111356	Tempura Battered Chicken Breast Tenders	Tempura	-	Fry/Oven	10	2/5 lb.
Uncooked Unbreaded, Par-Fried							
12191	40052	Skinny Dip'n Chik'n Breast Chunks	-	1 oz.	Fry/Oven	10	2/5 lb.
POPCORN							
Uncooked Breaded Popcorn Style Chicken, Par-Fried							
7537	13937	HomeStyle Breaded Chicken Breast Chunk Fritters (solid)	HomeStyle	-	Fry/Oven	10	2/5 lb.
1490	16008	Honey-Dipt Popcorn Chicken (solid)	Honey-Dipt	-	Fry/Oven	10	2/5 lb.
Uncooked Breaded Popcorn Style Chicken, Formed, Par-Fried							
1555	110189	HomeStyle Breaded Popcorn Chicken (formed)	HomeStyle	0.25 oz.	Fry	10	2/5 lb.

Breast Fillets

Americans Fill Up on Fillets

- Sales of breaded chicken sandwiches are up **8.5%** over the last five years.⁶
- Breaded chicken sandwiches are the **No. 1** chicken item sold in foodservice in total servings.⁶
- Chicken sandwiches have **more menu mentions than burgers** on QSR menus since 2010!⁷

Honor Code	Pierce Code	Description	Prep Method	Net Weight. (lb.)	Average Piece Size (oz.)	Average Pieces/Case	Case Pack
FULLY COOKED							
Breaded Breast Fillets							
2956	110188	Italian Style Breaded Breast Fillet	Oven	10	4.70	34	2/5 lb.
7538	61110	Pierce Gold® Golden Battered Breast Fillet	Fry/Oven	10.5	3.50	48	2/5.25 lb.
1628	13944	Breasteak® Buttermilk Breaded Breast Fillet	Fry/Oven	10	4.00	40	2/5 lb.
1635	4246	Spicy Breaded Breast Fillet	Fry/Oven	10	4.00	40	2/5 lb.
7490	111156	Wing Ding® Breast Fillet	Fry/Oven	10	4.00	40	2/5 lb.
Unbreaded Marinated Skinless Breast Fillets							
7523	40840	Pierce Marinata Italiani® Recipe	Grill/Oven/Micro	10	3.25	49	2/5 lb.
1514	44037	Pierce Marinata Italiani Recipe	Grill/Oven/Micro	10	4.25	38	2/5 lb.
UNCOOKED							
Unbreaded IF (Individually Frozen) Breast Fillets							
1805	4058	Speed Grill® Savory Recipe	Grill/Oven	10	5.00	32	2/5 lb.
1804	4232	Speed Grill Savory Recipe	Grill/Oven	12	6.00	32	2/6 lb.
1570	110234	Basic Brest® Fillet	Grill/Oven	12	4.00	48	3/4 lb.
1572	110235	Basic Brest Fillet	Grill/Oven	15	5.00	48	3/5 lb.
1581	110236	Basic Brest Fillet	Grill/Oven	18	6.00	48	3/6 lb.
1583	110239	Basic Brest Fillet, Marinated	Grill/Oven	12	4.00	48	3/4 lb.
1596	110233	Basic Brest Fillet, Marinated	Grill/Oven	18	6.00	48	3/6 lb.

Chicken Burgers

Chicken Burgers for a change

- 14.6% of all foodservice orders contain a burger.¹
- *Fast-casual burger chains grew sales by 20.8% last year* outpacing the limited-serve segment by a substantial margin²
- Driving reasons is the ability to customize their burger offerings *including the addition of chicken burgers* to their lineup

Honor Code	Pierce Code	Description	Size	Prep Method	Net Weight. (lb.)
CHICKEN BURGERS					
1938	11049	Fully Cooked Chicken Burgers	4 oz.	Grill/Fry/Oven	10
1927	11047	Ready-to-Cook Chicken Burgers	4 oz.	Grill/Fry	10
1926	11048	Ready-to-Cook Chicken Burgers	5.33 oz.	Grill/Fry	10

Patties and Nuggets

Serve up an instant hit with fun chicken classics.

Flavor always comes first with Pierce Chicken® patties and nuggets. Find fresh innovation in our line of contemporary comfort food, perfect for appetizers, kids meals and more.

Honor Code	Pierce Code	Description	Size	Prep Method	Net Weight. (lb.)	Case Pack
PATTIES						
Fully Cooked Breaded, Formed						
7593	44705	Pierce Country® Breast Meat Patties	2.75 oz.	Oven/Fry	10	55/2.75 oz.
7508	44707	Pierce Country Breast Meat Patties	4.0 oz	Oven/Fry	10	40/4 oz.
NUGGETS						
Uncooked Breaded, Par-Fried						
10953	111346	Tempura Battered Chicken Breast Nuggets	-	Fry	10	2/5 lb
Uncooked Breaded, Formed, Par-Fried						
1558	110180	Nugget Shaped Chicken Breast Fritters	0.70 oz.	Oven/Fry	10	1/10 lb.

Pulled & Diced

Pull Off A Best-Selling Dish In No Time

With recipe-ready, 100% all-natural chicken at your fingertips, it's easy to enhance salads, pizza, stir-fry and more. Count on Pierce Chicken® fully cooked, pulled and diced chicken to deliver the versatility, convenience and quality that builds business. The work is done. Get ready to enjoy the results.

Honor Code	Pierce Code	Description	Net Weight. (lb.)	Case Pack
DICED CHICKEN MEAT				
White Meat				
10928	111354	1/2" Diced Breast Meat	10	2/5 lb.



Tenderloins

Wow your crowd with great taste menuwide.

As appetizers, in entrée salads, in sandwiches and on kids menus, our versatile tenderloins can be found throughout the menu. Pierce Chicken® brings you all the juicy, whole-muscle varieties you need.

Honor Code	Pierce Code	Description	Breading Style	Size	Prep Method	Net Weight. (lb.)	Case Pack
FULLY COOKED BREADED							
7534	61106	Pierce Gold® Golden Tenderloins	Traditional	Select	Fry/Oven	10	2/5 lb.
7491	111152	Wing Ding® Tenderloins	Traditional	Select	Fry/Oven	10	2/5 lb.
UNCOOKED BREADED, PAR-FRIED							
7532	5654	Golden Tenderloin Fritters	Traditional	Select	Fry/Oven	10	2/5 lb.
1370	7272	Southern Style Tenderloin Fritters	Homestyle	Large	Fry/Oven	10	2/5 lb.
1728	7213	Country Pride® Tenderloin Fritter	Traditional	Large	Fry/Oven	10	2/5 lb.

Bone-In Wings

Turn up the heat on sales with the hottest wings in foodservice.

We offer bone-in wings to cover every craving – including Wing Dings®, the number one wings brand in foodservice.

Honor Code	Pierce Code	Description	Size	Flavor Profile	Prep Method	Net Weight. (lb.)	Case Pack
FULLY COOKED							
Breaded Wings							
1567	61015	Wing Dings®	Medium	Mild	Fry	15	2/7.5 lb.
1552	65715	Wing Dings	Small	Mild	Fry	15	2/7.5 lb.
1551	65725	Wing Dings	Small	Mild	Fry	25	3/8.34 lb.
7597	60150	Wing-Zings®	Small	Hot	Fry	15	2/7.5 lb.
7610	60250	Wing-Zings	Small	Hot	Fry	25	3/8.34 lb.
Unbreaded Glazed and/or Marinated Wings							
7611	70192	Buffalo Style Blazed Wings	Medium	Hot	Oven/Micro/Fry	10	2/5 lb.
7617	110109	Dip'n Chik'n® Savory Wings	Medium	Unseasoned	Oven/Fry	25	3/8.34 lb.



For further information, samples, or product demonstrations, please contact: