

Date: March 16, 2018
To: Our Value Customers
Subject: Gorgonzola Wheel Conversion

- 987308 Stella Gorgonzola Wheel will have a soft conversion from 1/8# to a 1/7# on April 15th, 2018.

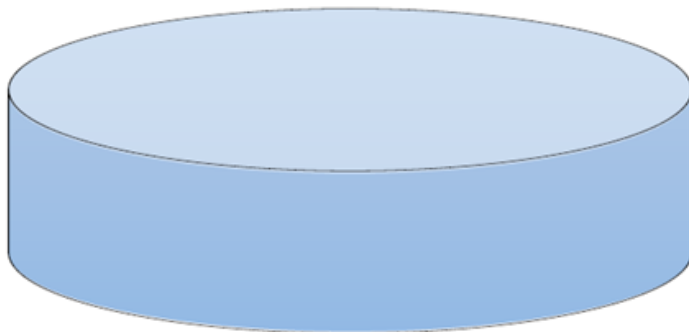
Saputo Branded Gorgonzola Wheels

Item Code	New Item Code	Brand	Description
21020	987308	Stella®	GORG WHL 1/8# FOIL STELLA (OLD)
21020	987308	Stella®	GORG WHL 1/7# FOIL STELLA (NEW)

New Gorgonzola Wheel Size Features and Benefits:

- Smaller diameter is easier to handle
- Traditional "Old World" sized wheel
- Shipper dimensions are more robust which minimizes crushing

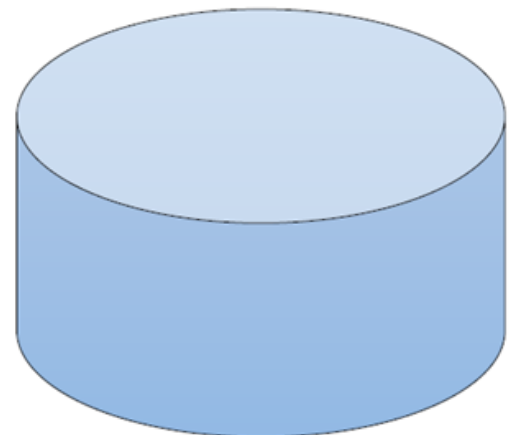
Current Split Wheel



Wheel Size Estimations

Diameter = 11-11.5"
 Height = 2-3"
 Weight = 8 lbs.

NEW Wheel



Wheel Size Estimations

Diameter = 7-7.5"
 Height = 4-4.5"
 Weight = 6-7 lbs. = 96-112 oz.

Memo



Current Dimensions*
Height: 2.50"
Diameter: 11.25"



NEW Dimensions*
Height: 4-4.5"
Diameter: 7-7.75"



Current Dimensions*
Height: 2.50"
Diameter: 11.25"

NEW Dimensions*
Height: 4-4.5"
Diameter: 7-7.5"