



Eat Well[™]

Treat Your Body Right[™]

Puff Pastry



0
ZERO
transfat
PER SERVING

The Fresh Face of Puff Pastry

Pennant® Eat Well™ Puff Pastry with Zero Trans Fat delivers spectacular culinary creations that taste delicious and satisfy consumers' demand for healthier fare.

Pennant Puff Pastry has been the leader in the industry for over twenty-five years. Now, we've tapped that expertise to bring you Pennant Eat Well™ Puff Pastry with zero grams trans fat per serving. And rest assured, Pennant's Eat Well™ Puff Pastry delivers all the same mouth-watering flavor and reliable overall baking performance you've come to know and expect from us. With Pennant's Eat Well™ Puff Pastry, you'll address consumers' desire for healthful options without sacrificing performance or taste.

Features

- Zero Trans Fat per serving
- Delicate, fresh flavor complements both sweet and savory applications
- Only the finest quality ingredients are used to produce the unique Pennant Eat Well™ Puff Pastry formulation
- Sheets and squares are packed frozen in shallow-sized boxes with resealable, slide-out trays

Benefits

- Responds to consumer health concerns regarding trans fatty acids. Meets FDA requirements for Zero Trans Fat per serving regulation
- The possibilities for unique culinary creations that cross dayparts are endless
- Maintains premium taste and texture that Pennant Puff Pastry is known for. Delivers superior dough height and reliable, consistent baking performance
- Product stays fresh. Easy to remove just what's needed. Ideal for stacking



Consumer Nutrition Trends

Consumer concern about nutritional content of foods, particularly as it relates to Trans Fats, has been gaining.

- 43% of consumers said they are “extremely concerned” about Trans Fat, up 9% from 2004

Source: International Food Manufacturers Association (IFMA) Nutritrack, 2007

Restaurants are responding to increased consumer concerns by offering more healthful options.

- Three out of four adults (76%) say they are trying to eat more healthfully now than they did two years ago
- 87% of adults also say that there are more healthy options available at tableservice restaurants than there were two years ago

Source: National Restaurant Association consumer survey, October 2007

Item Code	Item Description	Pack Size	Case Net Weight Lbs.	Case Gross Weight Lbs.	Case Dimensions (L"xW"xH")	Cube	Tie x High
19025-23355	PENNANT EAT WELL™ PUFF PASTRY 5X5 SQUARES	120/2 OZ.	15.00	16.50	17.00 x 11.6875 x 3.5	0.40	9 x 11
19025-23315	PENNANT EAT WELL™ PUFF PASTRY 15 LB. READY TO SHEET	2/15 LB.	30.00	31.50	19.00 x 14.125 x 4.75	0.74	6 x 9
19025-23310	PENNANT EAT WELL™ PUFF PASTRY 10x15 SHEETS	20/12 OZ.	15.00	16.50	17.00 x 11.6875 x 3.5	0.40	9 x 11

For more information on how Pennant® puff pastries can perform for you, or to request a free copy of our Puff Pastry Recipes, call a Pennant® sales representative at 800-656-0064 or visit us at www.pennantfoods.com.



WHERE BAKING TRADITIONS BEGIN®

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