

An Anchor-iginal Innovation:
Chip 'n' Dippers™



Our newest invention is far from usual with dip inside crispy wonton chips!
 New *Anchor® Chip 'n' Dippers™* give classic chips and dip a whole new look and they come in two delicious varieties: rich, creamy Spinach & Artichoke and cheesy Loaded Nacho so you can drive traffic with a unique dining experience.

1 Unexpected
 Consumers love experiencing popular "mash-ups" like familiar flavors in all new formats.

2 Upscale
 With handmade appearance, *Chip 'n' Dippers* build confidence that you only serve the best.

3 Upcharge
 Guests recognize *Chip 'n' Dippers* as special, unique items and are willing to pay more for them.

Product Information			Packaging			Preparation		
Distributor Code	Code Number	Product Description	Case Pack	Case Wt. (lb.)		Cooking Method	Temp °F	Time (Minutes)
				Net	Gross			
	1000004534	<i>Anchor® Spinach & Artichoke Chip 'n' Dippers™</i>	10/12.1 oz.	7.6	9	Deep Fry	350	3
	1000004582	<i>Anchor® Loaded Nacho Chip 'n' Dippers™</i>	10/12.1 oz.	7.6	9	Deep Fry	350	3

**To learn how to drive sales with this new item,
 ask your *McCain®* Sales Representative
 or visit www.AnchorOriginals.com**

